

I. DATE OF REPORT:

July 20, 2001

II. NAME OF PERSON SUBMITTING REPORT:

Stephanie Weldon

III. ADDRESS

1750 W. Polk St. m/c 763
Chicago, IL 60612-4330

IV. EXHIBIT:

Name of Meeting: National Wellness Conference

Location: Steven's Point, WI

Dates: July 15 - 17, 2001

Staff: Stephanie Weldon and Tammy Mays

Number of Registrants: 1,200

Number of Exhibitors: 30

1. Exhibit Hours

Sunday: July 15th 3:00 - 8:00

Monday: July 16th 9:00 - 4:30

Tuesday: July 17th 9:00 - 2:00

2. Number of People Visiting the Booth

Sunday: 166

Monday: 177

Tuesday: 125

Total: 468

3. Number of: NLM System Demonstrations/other Internet Demonstrations

Sunday

MEDLINEplus: 49

PubMed: 11

NCCAM: 1

Histline: 1

DIRLINE: 1

Monday

MEDLINEplus: 67

PubMed: 8

Tuesday

MEDLINEplus: 45

PubMed: 11

Total Demos: 194

V. EXHIBIT SUMMARY

A. Pre-Exhibit Meetings

Meet with GMR staff.

B. Distribution of Pre-mailers, Letters or Invitations

N/A

C. Booth Location

The booth was located in the back of the exhibit hall. Although it was not the best location many people did visit our booth. Many were excited about the services the National Library of Medicine offers so took the time to stop by our booth. We would like to register earlier next year so we can be in a better location.

D. Description of NLM System Program Presentations

See Note below.

E. Problems

None.

F. User Feedback

"How often is Drug info updated?"

"You do a good job."

"Native American Health - glad you link to it."

"When I am on a quest I want the information right now. Thank for being here"

"Oh My God. This is great!"

G. Suggestions/Comments

None.

H. Recommendation: Should NLM continue to exhibit at this meeting?

Yes. We should exhibit at the first part of this meeting as we did this year. People are enthused at the beginning of the conference and want to stop by the booth. Toward the end of the conference people are not as interested in stopping by the booth. So economically and for best results we should exhibit at the beginning of the conference.

V. BUDGET SHEET

Booth Rental	\$ 799.00
Electric	59.00
Telephone	<u>169.00</u>
Total:	\$ 1,027.00

VI. APPENDICES:

Map of Exhibit Hall

Samples of Promotional Materials Used

EXHIBITS

Series 2

LaFollette Lounge, Alcove, and
Fremont Terrace, University Center

LaFollette Lounge

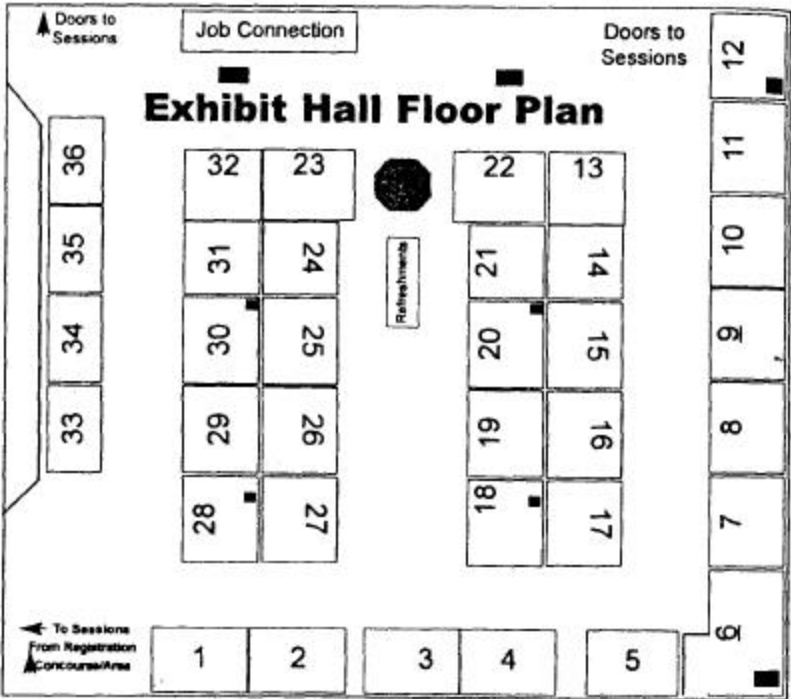
1. Whole Person Associates, Inc.
2. Whole Person Associates, Inc.
3. Whole Person Associates, Inc.
4. Personality Resources International, Inc.

- S. Cognitive Care
6. Contemporary Prayer Beads
7. Mother Earth Pillows

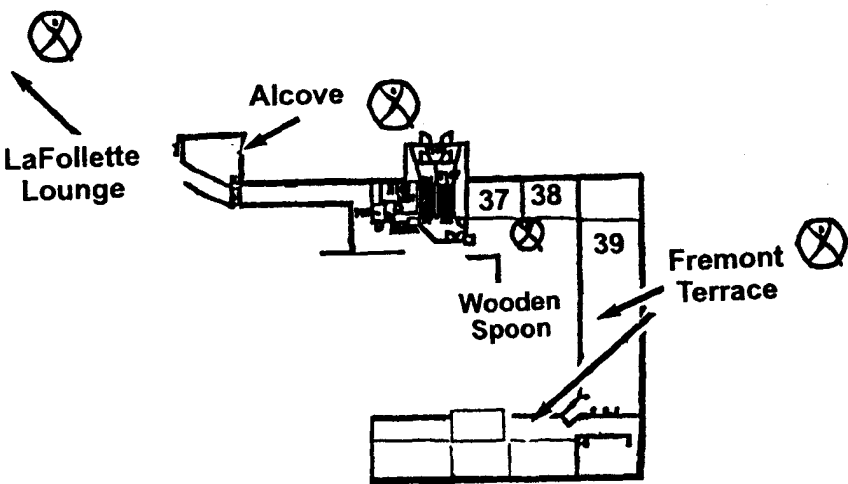
8. Health Ink & Vitality Communications
9. Carico International
10. New Lifestyles
13. National Wellness Speakers Bureau
14. Summex Coporation
15. Futrex, Inc.
17. Oakstone Wellness Publishing
18. American Cancer Society
19. Random Acts of Kindness Foundation

cove
Copps Corporation

fremont Terrace
TestWell.org (NWI, Inc.)
Human Resources Institute
Conference Bookstore
(Whole Person Associates)



21. National Wellness Institute, Inc.
24. National Wellness Institute, Inc.
25. Alcoholics Anonymous World Services
26. Lexi-Comp, Inc.
27. American Institute for Cancer Research
28. Mendez Foundation
29. HealthMedia, Inc.
30. Kailo - Mercy Medical Center - North Iowa
31. Desktopspa
32. The Stick / RPI of Atlanta
33. Total Wellness
36. Personal Health Designs





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William F. Anderson, MD

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Program

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in Science



NLM Web Products

The home page of the U.S. National Library of Medicine (NLM), the world's largest medical library and the creator of MEDLINE[®], provides information about NLM programs and services. Available at:

www.nlm.nih.gov



MEDLINE[®] — The "flagship"

database of NLM contains over 11 million references to

MESH BROWSER

The MEDLINE database is organized using a powerful indexing language, called MeSH for Medical Subject Headings. The MeSH Browser feature gives you the option to identify appropriate MeSH terms to improve your searches.

Click on the **MeSH Browser** link on the blue sidebar to access the browser and then browse for a particular term or concept. *Hint:* Click on the **Detailed display** mode to view the terms' subheadings, to further refine the exact aspect of the MeSH term you are interested in. Then add it to your shopping basket of terms, by clicking on the **Add** button. When finished, click on the **Return to PubMed** button to run your search.

CLINICAL QUERIES

To search PubMed in the Clinical Queries mode, click on the link **Clinical Queries** that appears on the sidebar. Searching in this mode uses stored search strategies to locate articles that focus on therapy, diagnosis, etiology, or prognosis of various diseases. You must also indicate whether you wish your search to be sensitive (retrieve major relevant and some peripheral articles) or specific (retrieve major relevant articles). This feature is useful for answering Evidence Based Medicine (EBM) questions.

Indicate the category and emphasis below:

Category: ☒ therapy ☐ diagnosis ☐ etiology ☐ prognosis

Emphasis: ☐ sensitivity ☒ specificity

Enter subject search (do not repeat any of the words above):

PRINTING

Printing is a function of your Web browser, not PubMed. Click on the **Text** button to convert your search results to a plain text format (no graphics), before selecting your Web browser's **Print** button.

VERIFYING A CITATION

If you wish to look for a specific article, journal issue's content, or an entire journal's content, use the Citation Matcher. To locate this feature, click on **Single Citation Matcher** on the sidebar. A form screen will appear for you to enter your information. (You do not need to fill out the whole form.)

Enter information about the article you wish to find.

Journal:
Date:
Volume: Issue: First page:
Author's last name and initials (e.g., Smith BJ)

CUBBY SERVICE

Cubby provides users with a Stored Search feature to store and update searches. You must register for your cubby by creating a *User Name* and *Password*. Cubby also allows you to customize your **LinkOut** display to include or exclude links to providers. See **Help** and **FAQ** for additional information.

SAVING

Saving is possible to diskette or the computer's hard drive. Click on the **Save** button that is found on the results page. You can save up to 10,000 records at one time, or only those you have selected or grouped on the clipboard.

This brochure was originally created by the National Library of Medicine—Reference Section. Revised and modified by Daniel Dollar, MLS, Education Coordinator, NN/LM—New England Region. The brochure is available for free reproduction at <http://www.nlm.nih.gov/ner/education/pmtri.pdf> as a PDF file.

University of Connecticut Health Center serves as the Regional Medical Library for New England as part of the National Network of Libraries of Medicine. This program is coordinated by the U.S. National Library of Medicine and carried out under contract number NO1-LM-6-3528.

Revised: 11/29/00



PUBMED BASICS

PubMed® is available free on the Internet at:
<http://www.ncbi.nlm.nih.gov/PubMed/>

PUBMED PROVIDES

- Free access to MEDLINE®.
- Limit, history, preview/index and clipboard features available.
- Sets of related articles precomputed for each article cited in MEDLINE.
- MeSH® Browser for access to MEDLINE's controlled vocabulary for indexing articles.
- Clinical Queries form with built-in search filters for therapy, diagnosis, etiology and prognosis.
- Cubby providing permanent storage of searches.
- Links to molecular biology databases for DNA and protein sequences, and 3-D structure data.
- Link to Clinical Alerts for findings on NIH-funded clinical trials that significantly affect morbidity and mortality.
- Links to Internet Grateful Med®, ClinicalTrials.gov® and Consumer Health Information (MEDLINEplus®).

ASSISTANCE AND TRAINING

Click on the **Help** or **FAQ** links located at the top of the blue side bar for help instructions.

The National Network of Libraries of Medicine® is an outreach program of the U.S. National Library of Medicine™ and provides assistance and training nationwide, you can call toll-free at **1-800-338-7657** or contact us online at **<http://www.nlm.nih.gov>**.



To search PubMed, enter the word or phrase by typing into the text box directly below the black tool bar, then click on the **Go** button or press the **Enter** key.

Below the search box is a features bar with access to Limits, Preview/Index, History and Clipboard. The PubMed search interface, along with a blue sidebar with additional PubMed features and services is available on every search screen.

Limiting a search - Limits allow you to search specific fields using pull-down menus for Publication Type, Language, Subsets, Ages, Human or Animal, Gender, Entrez Date (the date when the item was added to the database), and Publication Date. You can also restrict your search to items with an abstract or summary.

To use limits, click on the word **Limits** below the text box, and make your selections. Once you have entered your search and chosen limits for it, then click on the **Go** button to run the search. A checkmark in a box beside the word **Limits** indicates that limits are active for your search.

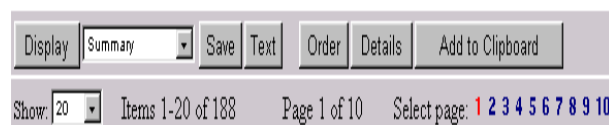
Preview/Index - The **Index** feature allows you to pick a search field and select index terms. You can use **Preview** in conjunction with the index to construct and combine search statements before viewing the search results. Consult **Help** for more information.

History - The history function keeps track of your searches and numbers them, allowing you to go back to earlier searches and combine or modify them. You combine searches using the pound (#) sign followed by the search number, and then one of the connector words AND, OR, NOT. Connector words should be in all uppercase letters (e.g. #3 AND toes).

Author searching - Author names should be entered in the form *Smith JB*, but initials are optional. Author names are automatically truncated to account for varying initials.

PUBMED SEARCH RESULTS

After you press the **Go** button, PubMed displays a list of results in a summary format.



☐ 1: [Hemila H, Douglas RM.](#)

[Related Articles](#)

Vitamin C and acute respiratory infections.
Int J Tuberc Lung Dis. 1999 Sep;3(9):756-61. Review.
PMID: 10488881; UI: 99416984

To view a full display of your retrieved results, select items of interest using the check box beside each numbered citation. Then using the pull down menu beside the Display button, pick either **Abstract** or **Citation** format, before clicking on **Display**.

Clipboard - The clipboard allows you to group selected citations from one or more searches for printing, saving, or ordering.

Click on the check box beside each numbered citation and then click on the **Add to Clipboard** button. To see the selected citations, click on the **Clipboard** button on the features bar.

An **Order** button on the Clipboard display page leads to the Loansome Doc ordering system. See the *Ordering Journal Articles* section for more information on Loansome Doc.

One way to obtain the full text of articles is by using the **Loansome Doc** order feature built into PubMed. Loansome Doc allows users to order full text copies of articles from a local medical library (*local fees and delivery methods may vary*).

Users **must** register to use this service. To register, first call your Regional Medical Library at **1-800-338-7657** for a referral to a Loansome Doc participating library or find it online at <http://www.nlm.nih.gov/members/>. Click on the **Order Documents** link on the blue sidebar under Related Resources for more information and to complete the registration process.

Order buttons leading to the Loansome Doc system can be found on the **Clipboard** and search result display pages.

EXTERNAL LINKING TO THE PUBLISHER

A number of PubMed citations have links to publishers' Web sites, where the complete text of the article is available. *Most sites do not provide free access to full journal articles.*

A quick way to identify which records have these external links is by displaying all or only selected citations in the **LinkOut** format. Use the pull-down menu beside **Display** to select **LinkOut** and then click on **Display**.

RELATED ARTICLES

A helpful PubMed feature is the ability to find documents that are similar to a document you find of interest. These are called related articles. To retrieve related articles for a given record, click on the phrase **Related Articles**, which appears at the right of each citation.

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- [Exercise/Physical Fitness](#)
- Food Additives see [Nutrition](#)
- [Herbal Medicine](#)
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- Occupational Injuries see [Occupational Health](#)
- [Pets and Pet Health](#)
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- [Sports Fitness](#)
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